

POW
HOST Y❄UR OWN
PARTY

DROP

Screening Toolkit

WATER CONNECTS US ALL

DIRECTED BY
LIAM GALLAGHER

patagonia[®]

POW ❄
PROTECT OUR WINTERS

PRODUCED BY
HILARY HUTCHESON

An aerial photograph of a river winding through a forest. The river is dark and flows from the top center towards the bottom center. On the left bank, there are tall, thin trees with bare branches and some evergreens. On the right bank, there are more evergreens and some bare trees. A small green kayak with a person is visible in the lower part of the river. The overall scene is a natural, wooded landscape.

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The How To's

We hope you are as psyched as we are to share *Drop* with your friends, family and community! This guide and toolkit is intended to help you host an impactful and successful screening. Below we have included a few tips to help you host an epic screening!

Timing: If you give yourself at least two weeks to schedule, plan, promote and execute your event you better believe it will be a hit!

Promotion: Make sure you promote your event! Social media, email, texts and phone calls are great ways to spread the word. (Resources, sample language, and images can be found on our Resources page)

Make The Most Of Your Screening: We highly recommend having a post-screening conversation or panel depending on your audience. Bring your community together, partner with other local organizations, reach across the aisle for different points of view and develop a list of questions (hint: you can use the questions outlined on page 7) that will address the local and personal issues your audience cares about.

Event Preparation: Make sure you test your technology at least a day in advance of your screening so you have plenty of time to troubleshoot. If you are doing a panel conversation, do a test run with your participants and ensure they are all comfortable with the run of show.

Creating Impact: We're making this film available to you for free but we need your help! In this guide you will find ways for you and your audience to take action (and win some prizes). Encourage your audience to get involved and to inspire others to take action with us! Know you don't need to be an expert to act on climate change!



From a single drop, we are all connected.



ABOUT THE FILMMAKERS

Liam Gallagher - Director & Co-Producer

A former fly-fishing guide turned award-winning filmmaker, photographer and writer, Liam Gallagher's work has consistently shown the beauty of the natural world in the context of the stark ecological realities and tensions that demand attention. Featured in numerous festivals, his previous films include *The River Brings Everything*, *Where It All Started*, *Love and Water* and *Net Pen Peril*. He lives in Bellingham, Washington, with his wife and two children.

Hilary Hutcheson - Pro Angler & Co-Producer

Hilary Hutcheson started her fly-fishing career as a young guide in West Glacier, Montana. Guiding through college, she took her journalism degree to Portland, Oregon, working as a television news anchor and reporter, eventually returning to Montana to co-own and operate Outside Media and Trout TV for nearly a decade. Currently, she guides on the Flathead River and the Middle Fork of the Salmon River. She owns and runs Lary's Fly & Supply in her hometown of Columbia Falls, Montana. A Patagonia Fly Fish Ambassador, she volunteers as a fly-fishing instructor for Casting for Recovery, serves as a board member of Backcountry Hunters & Anglers, is a climate activist with Protect Our Winters and writes for several outdoor industry publications. Hilary loves hanging out with her two teenage daughters, especially when they volunteer on the oars.

FILM SYNOPSIS

Runtime: 18:45

From the Mountains to the Ocean, Water Connects Us All

Professional fly-fishing guide Hilary Hutcheson was warned 20 years ago that global temperature rise would have a huge impact on the Montana rivers she depends on. Since then, Hutcheson has seen those impacts firsthand—from early run-offs to fish hybridization to intense wildfires.

Motivated by the interconnectedness of everyone who depends on the health of rivers for their livelihoods and lifestyles, Hutcheson and director Liam Gallagher made *Drop*. The film follows a single drop of water from its starting point atop the Continental Divide to its final destination in the Pacific Ocean. Along the way, you'll meet the individuals trying to find solutions to the climate impacts on Montana's waterways, and hopefully take a solution or two with you into your own community.

**Film
Access**

Trailer

Film



DISCUSSION QUESTIONS

Why do you think Hilary and Liam included so many different characters and so many different ecosystems, from the mountains to the rivers to the oceans, in the film?

What solutions presented in the film can you take to your own community?

What data or evidence was presented in the film that can be used to showcase the importance, economically, of protecting outdoor landscapes?

What strategies being used in the fly-fishing industry could be taken and implemented in different outdoor industries?

Why do you think it was so important to showcase snorkeling in contrast to fly fishing in the film?

Why do you think it's important for the current stewards of the rivers—guides, outfitters, shops, lodges—to educate themselves about climate impacts and pass on that information to visitors?

What climate impacts have you seen personally?



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4 msgs/month. MsgDtaRtsMayAply. Reply STOP to optout, HELP for help