

SPIRIT OF THE PEAKS

Screening Toolkit



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INTRODUCTION

Thank you for hosting a screening of Sam & Me!

This guide and toolkit is intended to help you host an impactful and successful screening. Below we have included a few tips to help bring this event to life.

Promotion: Make sure you promote your event! Social media, email, and phone calls are great ways to spread the word. Resources, sample language, and images can be found here.

Timing: Give yourself at least two weeks to schedule, plan, promote, and execute your event. Don't forget to use the resources provided by Purple Mountains.

Organizing your Event: We highly recommend having a post-screening conversation or panel. Partner with other organizations for participants, reach across the aisle for different points of view, and develop a list of questions (using those outlined below) that will address the local and personal issues your audience cares about.

Event Preparation: Make sure you test your technology at least a day in advance of your screening so you have plenty of time to troubleshoot. If you are doing a panel conversation, do a test run with your participants and ensure they are all comfortable with the run of show.

Creating Impact: We're making this film available to you for free but we need your help! In this guide you will find ways for you and your audience to take action. Encourage your audience to register to vote, to learn about local legislation and candidates on their ballot, and to inspire others to get involved.

There are 50 Million passionate outdoor enthusiasts across the country. This is our common ground. Together, we can use our votes to protect the places we love.





Be a better relative.

Caught between athletic passion and cultural obligation, a Hunkpapa Lakota skier learns to be a better relative to the mountains where he skis and to the people who once called them home.

“Skiing can be a space for Indigenous people to connect with the land and experience the joy with these elements that have always been a part of our cultures.”

-Connor Ryan: pro skier, member of the POW Athlete Alliance and director/star of Spirit of the Peaks.



ABOUT POW

Protect Our Winters turns passionate outdoor people into effective climate advocates. POW leads a community of athletes, thought pioneers and forward-thinking business leaders to affect systemic political solutions to climate change. Our policy agenda consists of a four-pronged approach to climate solutions including clean energy, clean transportation, carbon pricing and protecting public lands from fossil fuel extraction. We've chosen to focus on these four areas because of their broad reaching impact to climate, their possibility for success in policy and their ability to be enacted on the individual and collective scale.

FILM SYNOPSIS

“Spirit of the Peaks” is a film about the struggle for balance between two worlds. For Hunkpapa Lakota skier Connor Ryan, skiing in Ute Territory has always raised questions about being in reciprocity with the land and its people. As a skier who connects with the land through sport, he empathizes with the injustices that have displaced the Utes and ongoing colonization, erasure and extraction impacting the Ute people.

This story connects conflicted pasts to an awakening in cultural awareness that can create an equitable future for Indigenous people and skiers. The film was produced in partnership with REI Co-op Studios, Wondercamp and NativesOutdoors with additional support from Salomon, Peak Design and Protect Our Winters.

Film Access

Official Trailer:

https://www.dropbox.com/sh/ucu69fmgv3841e9/AAD1UztFS9PeSDBaPqL0TjF-a/02_Trailers?dl=0&subfolder_n_av_tracking=1

Film:

<https://bit.ly/SpiritOfThePeaks>



Additional Resources

POW Athlete Profile:

protectourwinters.org/alliance/connor-ryan-sacred-stoke/

REI Project Overview:

www.rei.com/blog/spirit-of-the-peaks-film



A group of people, mostly young adults, are standing outdoors in front of a dense forest of evergreen trees. They are wearing black t-shirts with a circular logo and black baseball caps with the letters 'P&W' on them. Many of them are holding up large, rectangular signs made of cardboard. The signs are arranged to spell out '# VOTE FOR CLIMATE'. The background is a lush green forest.

TAKE ACTION

Pledge to Vote: Pledging to vote, making a plan, showing up to the polls, or mailing your ballot - your action inspires others! Take 2 minutes to take a stand and preserve our land!

Stokethevote.org

THANKS!

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**Text POW to 65351
to Join Us & Stay Informed!**



4 msgs/month. MsgDtaRtsMayAply. Reply STOP to optout, HELP for help

