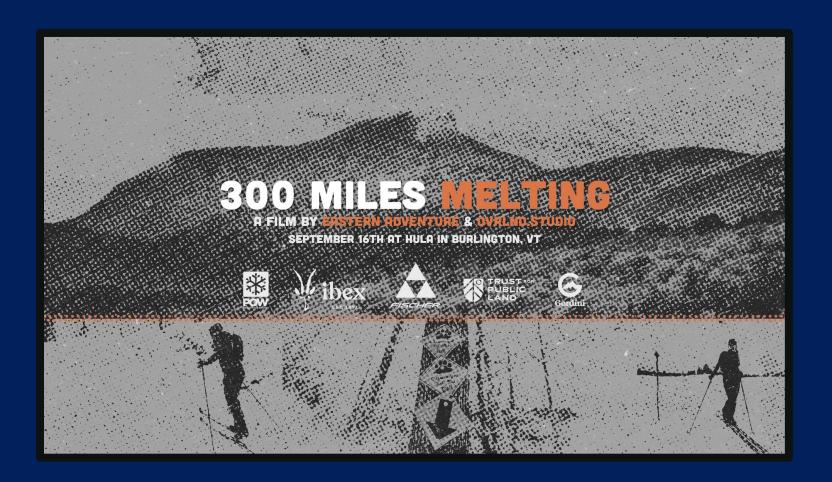


# 300 Miles Melting

**Screening Toolkit** 



## **About The Film**

**Runtime:** 24 minutes

**Skier + Activist:** Torey Lee Brooks

**Director + DP**,

and Editor: Ansel Dickey

**Production:** 

Eastern Adventure

Cinematographer:

Gaelen Kilburn

**Editor:** Kristin Sundquist



"Quote quote quote"

-Name, Credentials

#### Logline

We set out to make a film that paints the picture of New England as one of the biggest targets of climate change in a real and informative way by traveling Vermont's 317-mile Catamount Trail on skis and learning from brilliant minds along the way.

### **Synopsis**

Climate change is our planet's number one threat. And one of its biggest targets is being overlooked: New England. While major ski resorts maintain an image with overwhelming snowmaking, the backcountry of this region paints a real picture of what's going on. And there's no better place to look than Vermont's Catamount Trail, which spans 300 miles up the length of the state.

Enter 300 Miles Melting: A film that follows skier and activist, Torey Lee Brooks, as she attempts to ski—and learn from—the entire Catamount Trail amidst a turbulent winter. Along the way, we meet brilliant minds including Bill McKibben (author and activist), Shelby Semmes (Trust For Public Land), Dr. Liz Burakowski (University of New Hampshire), and Matt Williams (Catamount Trail Association).

# **Discussion Questions**

## **Film Resources**

#### **Official Trailer:**

https://drive.google.com/drive/folders/1a-gqffwmlMo7O0lc25WWfUwM0wyohB qS?usp=drive\_link

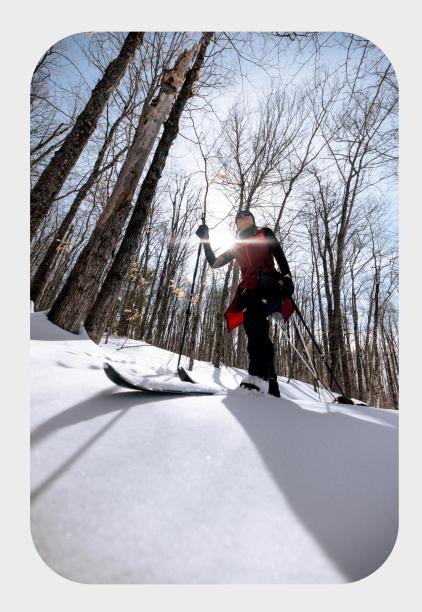
Full Film: <a href="https://youtu.be/SDWeKa-VKEQ?si=iM61kzqQenypUgvC">https://youtu.be/SDWeKa-VKEQ?si=iM61kzqQenypUgvC</a>

POW Blog: 300 Miles Melting Sheds Light on New England's Changing Winters

Media Kit: Photo assets, social clips, posters, etc.

Website: <a href="https://www.300milesmelting.com/">https://www.300milesmelting.com/</a>

**Download:** contact <a href="mailto:ross@protectourwinters.org">ross@protectourwinters.org</a>



"Quote quote quote"

-Name, Credentials

# The How To's

Thank you for your interest in screening 300 Miles Melting!

This guide and toolkit is intended to help you host an impactful and successful screening. Here we have included a few tips to help bring this event to life.



**Promotion:** Make sure you promote your event! Social media, email, and phone calls are great ways to spread the word. Resources, sample language, and images can be found here.

**Timing:** Give yourself at least two weeks to schedule, plan, promote, and execute your event.

Organizing your Event: We highly recommend having a post-screening conversation or panel. Partner with other organizations for participants, reach across the aisle for different points of view, and develop a list of questions that will address the local and personal issues your audience cares about. If you'd like support in film discussion questions, please contact <a href="mailto:info@protectourwinters.org">info@protectourwinters.org</a>

**Event Preparation:** Make sure you test your technology at least a day in advance of your screening so you have plenty of time to troubleshoot. If you are doing a panel conversation, do a test run with your participants and ensure they are all comfortable with the run of show.

**Creating Impact:** We're making this film available to you for free but we need your help! In this guide you will find ways for you and your audience to take action. Encourage your audience to get involved and to inspire others to join them. To learn more about how POW is creating impact and to join the cause, <u>Join Team POW!</u>

There are 50 Million passionate outdoor enthusiasts across the country. This is our common ground. Together, we can use our votes to protect the places we love.

## **About The Alliance Member**

Torey Lee Brooks is a ski mountaineer, rock climber, and trail runner based in New England who loves spending her time in the mountains. Torey grew up ski racing, which gave her the opportunity to travel around the US, as well as live in Colorado for 3 years. Upon returning East, Torey pursued a degree in Engineering and International Affairs and she now works as a Structural Engineering specializing in Sustainable Infrastructure when she is not out enjoying the fresh air. Torey has a passion for any activity in the outdoors and can be found surfing, nordic skiing, gardening and boating when she's not in the mountains.

View Torey's POW Alliance Page

@tleeski

