

# Beyond The Summit

**Screening Toolkit** 





"BEYOND THE SUMMIT" A 37 LAINES PRODUCTION DIRECTED NATASHA MYNHIER TED NATE LUEBBE CINEMATOGRAPHY MARK FISHER EDITED BY ELI JAMES MUSIC ANDY MARSH PRODUCTRS KIT DESLAURIERS, NATE LUEBBE & JEFF HAMMERTON PRODUCTRS RACHEL NEDERVELD PRODUCTRS KAKI ORR & ROB WASSMER

### **About The Film**

Runtime:	34 minutes	Produced by:	Rachel Nederveld
Directed by:	Natasha Mynhier	Production Company:	37LAINES
Co-directed by:	Nate Luebbe		

#### Logline

After becoming the first person to ski the Seven Summits, team athlete Kit DesLauriers found herself searching for purpose beyond herself. And through an epic adventure of athleticism, survival, and conservation, she found it. Beyond the Summit explores her two weeks of traversing the arctic on skis, telling the story of a diminishing snowpack in one of the most pristine wilderness areas in the world—the Arctic National Wildlife Refuge.

#### **Synopsis**

In April 2022, POW Athlete Alliance member, Kit DesLauriers and her self-supported team traveled across a portion of Alaska's Coastal Plain, which is currently planned to have seismic oil and gas exploration. During their journey, the team conducted snow depth measurements in a citizen science based approach to help determine if actual snow depths are in the cited range for acceptable oil exploration by the BLM in their Record of Decision. Based on DesLauriers' previous travels across the Coastal Plain, her hypothesis is that the snow depths found will not meet the stated minimum of either a nine inch average, or three inches over the highest tussocks.

During the expedition, DesLauriers and her team also made the first ski descent of the second highest mountain in the Brooks Range, Mt. Hubley, making DesLauriers the first person to ski the five highest mountains in the United States Arctic.



### **Film Resources**

Official Trailer: https://youtu.be/HF0cxInQYR4?si=IVoXsz4LrSenbWvt

Full Film: <a href="https://www.youtube.com/watch?v=2KToPCh77ZM">https://www.youtube.com/watch?v=2KToPCh77ZM</a>

**Download:** contact <u>ross@protectourwinters.org</u>

Website:

https://protectourwinters.org/grant-project/beyond-the-summit/

**Blog:** <u>"Beyond the Summit" Showcases the Fragility of the Arctic's</u> <u>Ecosystem and the Importance of Protecting it</u>



## **The How To's**

Thank you for your interest in screening Beyond the Summit!

This guide and toolkit is intended to help you host an impactful and successful screening. Here we have included a few tips to help bring this event to life.



**Promotion:** Make sure you promote your event! Social media, email, and phone calls are great ways to spread the word. Resources, sample language, and images can be found here.

**Timing:** Give yourself at least two weeks to schedule, plan, promote, and execute your event.

**Organizing your Event:** We highly recommend having a post-screening conversation or panel. Partner with other organizations for participants, reach across the aisle for different points of view, and develop a list of questions that will address the local and personal issues your audience cares about. If you'd like support in film discussion questions, please contact info@protectourwinters.org

**Event Preparation:** Make sure you test your technology at least a day in advance of your screening so you have plenty of time to troubleshoot. If you are doing a panel conversation, do a test run with your participants and ensure they are all comfortable with the run of show.

**Creating Impact:** We're making this film available to you for free but we need your help! In this guide you will find ways for you and your audience to take action. Encourage your audience to get involved and to inspire others to join them. To learn more about how POW is creating impact and to join the cause, <u>Join Team POW!</u>

There are 50 Million passionate outdoor enthusiasts across the country. This is our common ground. Together, we can use our votes to protect the places we love.

### **About The Alliance Member**

After becoming the only woman to have won two consecutive World Freeskiing Champion Titles, Kit Deslauriers redirected her career towards ski mountaineering. She became the first person in the world to have skied off the top of the 7 Summits, the highest points on the 7 continents. Her favorite skiing experiences were the first descents she made in the Arctic National Wildlife Refuge of Alaska. She currently resides in the Teton Range of Wyoming with her husband Rob and their two daughters, Grace and Tia.

Visit Kit's POW Alliance Profile

<u>@kitdski</u>

