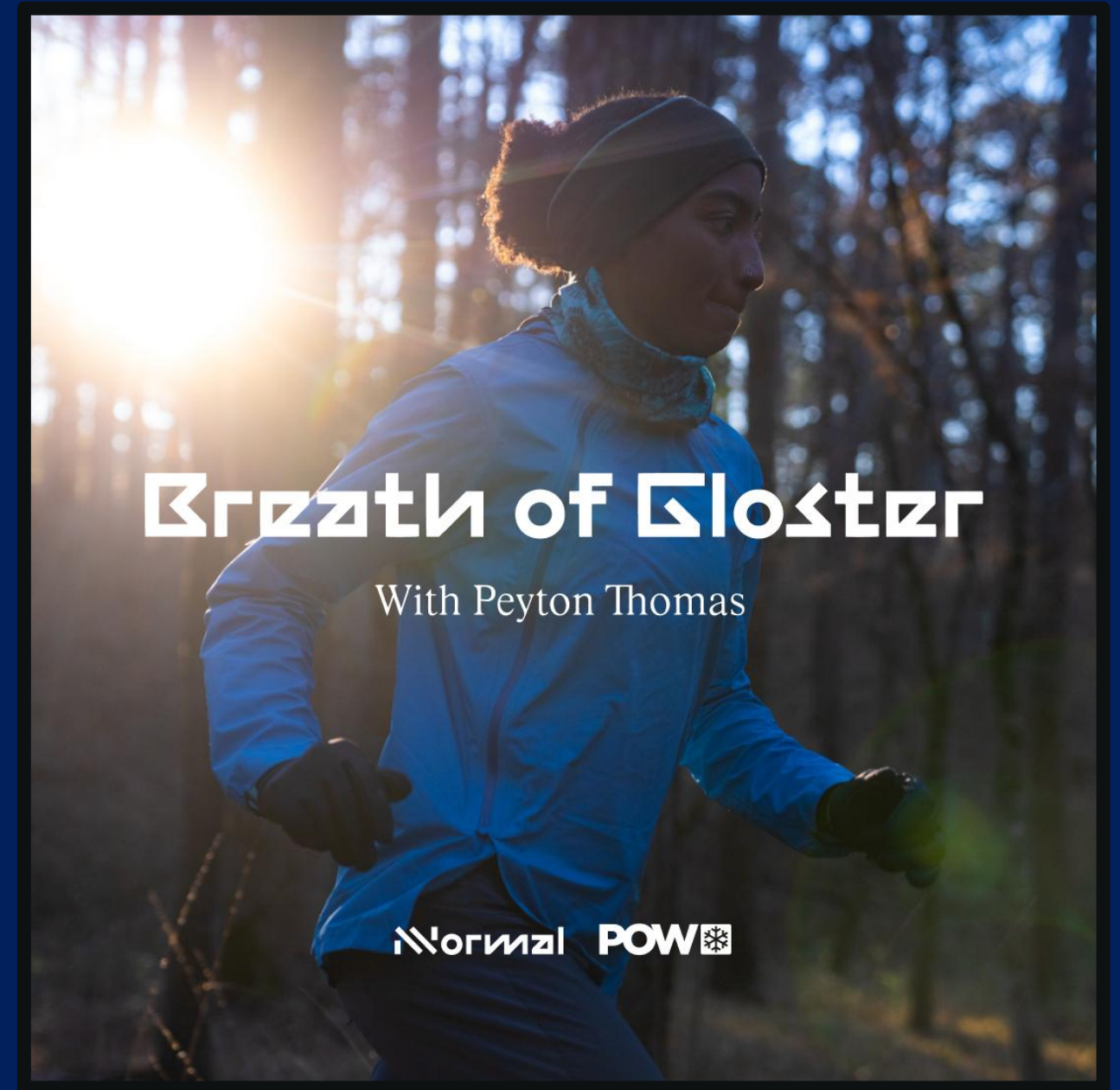




Breath Of Gloster

Screening Toolkit



The How To's

Thank you for your interest in screening Breath of Gloster!

This guide and toolkit is intended to help you host an impactful and successful screening. Here we have included a few tips to help bring this event to life.



Promotion: Make sure you promote your event! Social media, email, and phone calls are great ways to spread the word. Resources, sample language, and images can be found here.

Timing: Give yourself at least two weeks to schedule, plan, promote, and execute your event.

Organizing your Event: We highly recommend having a post-screening conversation or panel. Partner with other organizations for participants, reach across the aisle for different points of view, and develop a list of questions that will address the local and personal issues your audience cares about. If you'd like support in film discussion questions, please contact info@protectourwinters.org

Event Preparation: Make sure you test your technology at least a day in advance of your screening so you have plenty of time to troubleshoot. If you are doing a panel conversation, do a test run with your participants and ensure they are all comfortable with the run of show.

Creating Impact: We're making this film available to you for free but we need your help! In this guide you will find ways for you and your audience to take action. Encourage your audience to get involved and to inspire others to join them. To learn more about how POW is creating impact and to join the cause, [Join Team POW!](#)

There are 50 Million passionate outdoor enthusiasts across the country. This is our common ground. Together, we can use our votes to protect the places we love.

About The Film

Runtime: 8 minutes

Film by: Nick Danielson

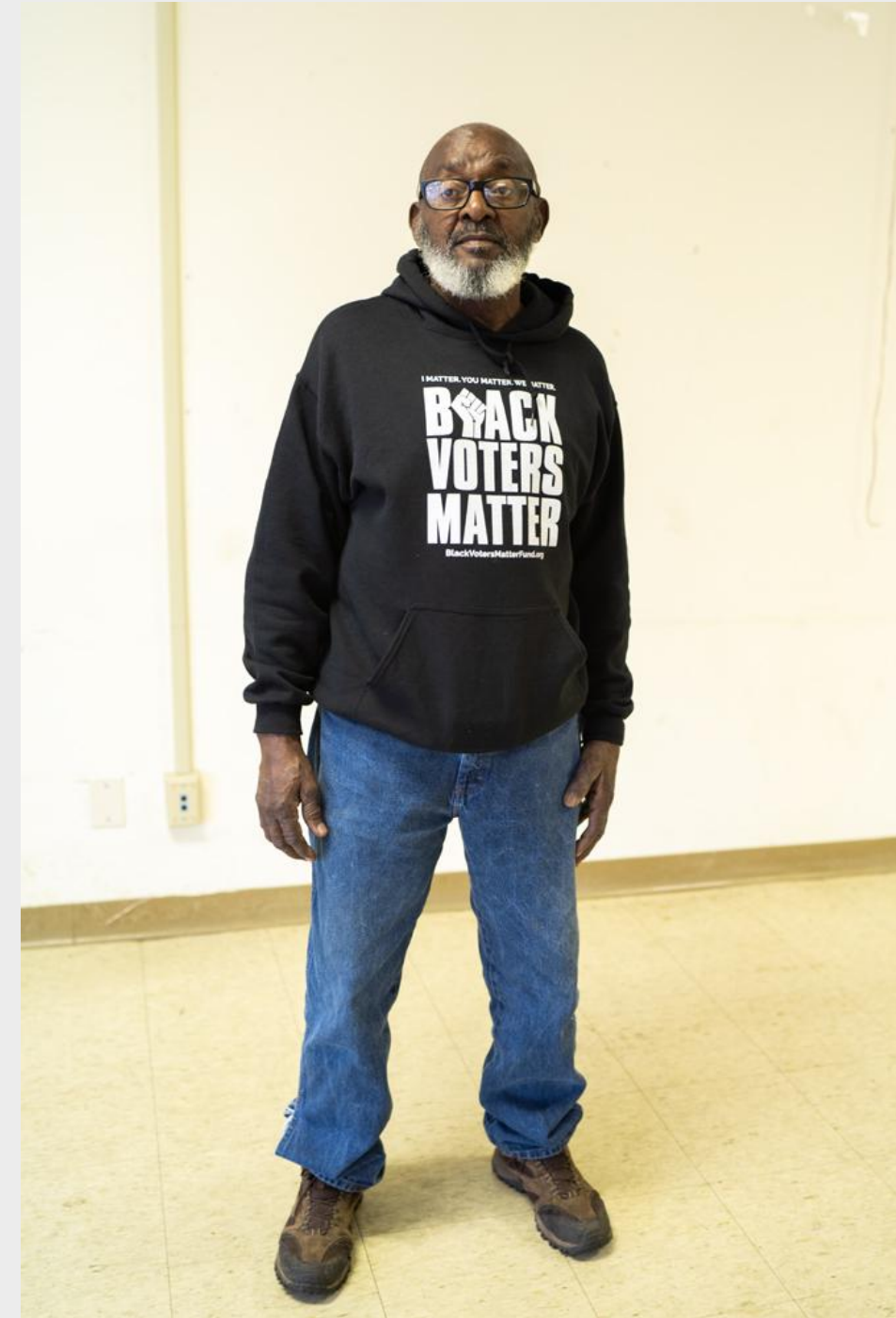
Produced by: Nnormal,
Protect Our Winters

Logline

Who said that change can't start with a run? Peyton Thomas created the Equitable Action Run Toward Health to give a voice to the community of Gloster, Mississippi in a grassroots fight against the wood pellet biomass industry. "Breath of Gloster" illustrates the dangers that this industry poses to human health, and tells the story of a race that was about more than just miles.

Synopsis

With her project, Peyton Thomas aims to educate and mobilize those in Gloster, MS where a wood pellet biomass production facility stands to threaten the health and safety of local rural and minority communities. Following a community ultra (walk/run/bike) event through the Homochitto National Forest, there will be an educational event about the wood pellet industry and redistricting to empower and encourage people to vote for the forests and communities.



Resources

Official Trailer: <https://www.youtube.com/watch?v=HnE-ISS6PZI>

Full Film: <https://www.youtube.com/watch?v=EyIAIc8Qi2o>

Event Webpage: <https://www.earthgloster.com/home>

Website: <https://protectourwinters.org/grant-project/earth/>

Patagonia Blog: [Runners to Gather in Homochitto National Forest to call for an End to Wood Pellet Biomass Production](#)

POW Blog: [Peyton Thomas Works to Protect Small Communities Through the Wood Biomass Industry Through Trail Running](#)

Download: contact ross@protectourwinters.org



"People's lives are being impacted on a daily basis, and these forests are being impacted on a daily basis. And that does matter."

– Peyton Thomas”

About The Alliance Member

Peyton Thomas is a trail runner and environmental activist, hoping to speak up for the places and people who are often forgotten amidst the climate crisis. She has always had an appreciation for nature and aspires to blend her love for it through environmental and climate activism and running. She loves venturing out to new places and learning more about the interconnections within environments to create the spaces we see today. She is currently a postdoctoral associate at the University of Colorado at Boulder.

[Visit Peyton's POW Alliance Profile](#)

[@ptcruisin22](#)

