



# Shining Mountains

Screening Toolkit



# About The Film

**Runtime:** 17 minutes

**Directed by:** Ethan Newberry

**Produced by:** Mike Foote,  
Steven Gnam,  
Ethan Newberry

## Synopsis:

In 1850, Glacier National Park was the site of over 150 glaciers. They were so vibrant that the Blackfoot People living there called the region “Land of the Shining Mountains”. But by 2015 only 26 glaciers in the park remained. For professional trail runner and POW Athlete Alliance member Mike Foote, Glacier National Park is a place he’s developed a deep connection to over the last 20 years and has personally watched the landscape change due to climate-related impacts. Inspired by his love for this land, Mike, along with partners Jennifer Lichter and Steven Gnam, set out to complete a never-before-attempted route to visit and document the remaining vestiges of ice that shaped the incredible landscape.

**Production Company:** The North Face

## Social Media

- @jenniferlichter
- @ethannewberry
- @steven\_gnam
- @mikefootemt



**“My biggest takeaway is how important it is to have a place you love and to care for it.”**

-Mike Foote

# Discussion Questions

- Is there an area you feel a deep connection to? Have you witnessed any changes to that area?
- What steps can you take to be a better advocate for the places that nourish and sustain you?
- In the film, Mike speaks about the trip to visit the glaciers as both a eulogy and a love song.  
What does that mean to you?
- Have you discussed changes you witnessed to a landscape with others? How did that feel?
- The name of the film comes from the Blackfoot tribe calling the mountains Shining Mountains, due to the ice of the glaciers. What can we learn from the indigenous people who have lived in this area since time immemorial?
- As we saw in the film, the trip did not go exactly as planned. Have you had to adjust an objective in the mountains before? What happened and why?

# Film Resources

**Official Trailer:** [https://www.youtube.com/watch?v=LHx\\_Wk\\_n\\_DM](https://www.youtube.com/watch?v=LHx_Wk_n_DM)

**Full Film:** <https://www.youtube.com/watch?v=hro6ciOyVkY>

**Download:** contact [ross@protectourwinters.org](mailto:ross@protectourwinters.org)

**Website:** <https://protectourwinters.org/grant-project/shining-mountains/>

**Blog:** [Shining Mountains Inspires Adventure & Climate Advocacy Through Powerful Storytelling](#)



**“I truly believe we are our best selves while we are out there”**

-Jenn Lichter

# The How To's

Thank you for your interest in screening Shining Mountains!

This guide and toolkit is intended to help you host an impactful and successful screening. Here we have included a few tips to help bring this event to life.



**Promotion:** Make sure you promote your event! Social media, email, and phone calls are great ways to spread the word. Resources, sample language, and images can be found here.

**Timing:** Give yourself at least two weeks to schedule, plan, promote, and execute your event.

**Organizing your Event:** We highly recommend having a post-screening conversation or panel. Partner with other organizations for participants, reach across the aisle for different points of view, and develop a list of questions that will address the local and personal issues your audience cares about. If you'd like support in film discussion questions, please contact [info@protectourwinters.org](mailto:info@protectourwinters.org)

**Event Preparation:** Make sure you test your technology at least a day in advance of your screening so you have plenty of time to troubleshoot. If you are doing a panel conversation, do a test run with your participants and ensure they are all comfortable with the run of show.

**Creating Impact:** We're making this film available to you for free but we need your help! In this guide you will find ways for you and your audience to take action. Encourage your audience to get involved and to inspire others to join them. To learn more about how POW is creating impact and to join the cause, [Join Team POW!](#)

There are 50 Million passionate outdoor enthusiasts across the country. This is our common ground. Together, we can use our votes to protect the places we love.

# About The Alliance Member

Mike Foote is an ultrarunning and skimo athlete with The North Face as well as a POW athlete alliance member. Mike lives in Missoula, Montana with his wife and 9 month old son, not far from Glacier National Park where his deep connection with the mountains began. When he is not recreating in the landscape he loves he spends his time working to connect people to place as a running event promoter and board member of the conservation organization Five Valleys Land Trust in Missoula.

[Visit Mike's POW Alliance Profile](#)

[@mikefootemt](#)

