



Ultratraining

Screening Toolkit



About **The Film**

Runtime: 9 minutes

Film by: Joel Wolpert

Music by: Andrew Gordon Macpherson

Production Company: Wolpertinger

Logline

in the modern era, cars and planes have turned the train into an antiquated form of transportation. 'Ultratraining' follows rickey gates on a trip through the southwest, traveling by train.

Synopsis

N/A



Film Resources

Official Trailer: N/A

Full Film: <https://youtu.be/0s7ZTTrU5wc?si=auO8zaKzUK8e9nua>

Download: contact ross@protectourwinters.org

Website: <https://protectourwinters.org/grant-project/ultratrainig/>

Blog: [ULTRATRaining With POW Athlete Alliance member Rickey Gates](#)



The How To's

Thank you for your interest in screening Ultratraining!

This guide and toolkit is intended to help you host an impactful and successful screening. Here we have included a few tips to help bring this event to life.



Promotion: Make sure you promote your event! Social media, email, and phone calls are great ways to spread the word. Resources, sample language, and images can be found here.

Timing: Give yourself at least two weeks to schedule, plan, promote, and execute your event.

Organizing your Event: We highly recommend having a post-screening conversation or panel. Partner with other organizations for participants, reach across the aisle for different points of view, and develop a list of questions that will address the local and personal issues your audience cares about. If you'd like support in film discussion questions, please contact info@protectourwinters.org

Event Preparation: Make sure you test your technology at least a day in advance of your screening so you have plenty of time to troubleshoot. If you are doing a panel conversation, do a test run with your participants and ensure they are all comfortable with the run of show.

Creating Impact: We're making this film available to you for free but we need your help! In this guide you will find ways for you and your audience to take action. Encourage your audience to get involved and to inspire others to join them. To learn more about how POW is creating impact and to join the cause, [Join Team POW!](#)

There are 50 Million passionate outdoor enthusiasts across the country. This is our common ground. Together, we can use our votes to protect the places we love.

About The Alliance Member

As a self-described “conceptual runner” Rickey Gates has found an intersection between ultra-running and art with his project-based runs. Following a decade of international competition, Gates took on a couple of projects that would allow him to get to know his country step by step, face to face. First, he ran across America (he wrote and photographed a book about the 3,700-mile journey titled *Cross Country*, published by Chronicle Books this past April) and then he ran every single street of San Francisco—a 1,300-mile journey spanning just six weeks.

Through photographs and words, Gates translates his projects into stories that attempt to broaden our understanding of what it means to be a runner, an American, and a human being. Gates has migrated down the spine of the Rockies from his hometown of Aspen, Colorado, to his new home in Santa Fe, New Mexico, where he lives with his wife, Liz, and their three-month-old fish, Blursday.

[Visit Rickey’s POW Alliance Profile](#)

[@rickeygates](#)

