



# An Imperfect Advocate

Screening Toolkit



# About The Film

**Runtime:** 21 minutes

**Production Company:** Bedrock Film Works

**Directed by:** Jim Aikman

**Executive Producers:** Mario Molina, Bryan Cole

**Produced by:** Graham Zimmerman

## Log Line

American alpinist Graham Zimmerman, winner of the Piolets d'Or 2020, sees firsthand the effects of human-driven climate change on the world and decides that he must take action. This forces him to confront his personal carbon footprint to become an Imperfect Advocate.

## Synopsis

In the rarified air of the world's wildest mountains, alpinist Graham Zimmerman has seen firsthand the effects of human-driven climate change on the world. He has seen glaciers recede, winters become shorter, and weather patterns become more volatile. As his eyes have been opened to the irreversible damage that humans are doing to the planet, he has been forced to acknowledge that he is complicit in the destruction of these places that he loves. Despite his own carbon footprint, Graham decides that he must take action and joins Protect Our Winters, an advocacy group that enlists him in the fight against Climate Change. In doing so, he starts down the path of advocacy in an increasingly turbulent world. A world that will challenge him in many ways, not least of all by asking if he can accept his imperfections to become an effective advocate.

# Discussion Questions

- What ideas were presented in the film that you can incorporate into your own advocacy?
- How can you broadcast these ideas into your community?
- Let's talk about story. Graham is leveraging his stories from the mountains to drive change in his community, how can you do the same?
- Why do you think it was so important to showcase the Black Lives Matter movement in the film?
- Why do you think it's important for folks who recreate outdoors to educate themselves about climate impacts and pass on that information to visitors?

# Film Resources

**Official Trailer:** <https://www.youtube.com/watch?v=pWdvkAtAkq8>

**Full Film:** <https://www.youtube.com/watch?v=iYiC5XB2Vyg>

**Environmental Center:** [An Imperfect Advocate Documentary Screening & Panel Discussion](#)

**Pow Blog:** [POW Alliance Manager Graham Zimmerman Talks Imperfect Advocacy with the United Nations](#)

**Download:** contact [ross@protectourwinters.org](mailto:ross@protectourwinters.org)



**“If we don’t engage with Imperfect Advocacy, our only other option is to sit back and watch the world burn.”**

-Graham Zimmerman



# The How To's

Thank you for your interest in screening An Imperfect Advocate!

This guide and toolkit is intended to help you host an impactful and successful screening. Here we have included a few tips to help bring this event to life.



**Promotion:** Make sure you promote your event! Social media, email, and phone calls are great ways to spread the word. Resources, sample language, and images can be found here.

**Timing:** Give yourself at least two weeks to schedule, plan, promote, and execute your event.

**Organizing your Event:** We highly recommend having a post-screening conversation or panel. Partner with other organizations for participants, reach across the aisle for different points of view, and develop a list of questions that will address the local and personal issues your audience cares about. If you'd like support in film discussion questions, please contact [info@protectourwinters.org](mailto:info@protectourwinters.org)

**Event Preparation:** Make sure you test your technology at least a day in advance of your screening so you have plenty of time to troubleshoot. If you are doing a panel conversation, do a test run with your participants and ensure they are all comfortable with the run of show.

**Creating Impact:** We're making this film available to you for free but we need your help! In this guide you will find ways for you and your audience to take action. Encourage your audience to get involved and to inspire others to join them. To learn more about how POW is creating impact and to join the cause, [Join Team POW!](#)

There are 50 Million passionate outdoor enthusiasts across the country. This is our common ground. Together, we can use our votes to protect the places we love.

# About The Alliance Member

Graham Zimmerman. Thirty-something male. Heavy drinker. Of coffee. Sporter of Moustache. Enamored with alpinism and the experiences, challenges and relationships that come from it.

Born in New Zealand raised in the Northwest. After being exposed to alpine terrain in the Cascades he moved back to NZ where he cut his teeth in the Southern Alps and became a strong part of the Kiwi climbing community. Then, after graduating from university in 2007 he moved back to the states and has been focused on climbing as it applies to alpinism ever since. This has taken him on expeditions from Alaska to Patagonia to Kyrgyzstan to Pakistan and all over the lower 48 and Canada where he has established numerous new routes on rock, ice and snow.

[Visit Graham's POW Alliance Profile](#)

[@grahamzimmerman](#)

