



Protect Our Winters Releases “How To Recall” with Christopher Blevins to Examine the Reality of Climate Change and Inspire Solutions

Multimedia project features spoken word poetry by Blevins, professional mountain biker and POW Athlete Alliance member

BOULDER, CO (August 22, 2024) – Today, [Protect Our Winters](#) (POW) released “How To Recall,” a multimedia project created by professional mountain biker, Olympian and POW Alliance Athlete Christopher Blevins and POW Creative Alliance member and artist Nico Schiavone. Through a blend of artistic animation and spoken word poetry, “How To Recall” examines the reality of climate change and the theme of how our natural connections to the land can inspire solutions.

This POW grant project communicates that solving climate change means a reorientation of our natural connections with the outdoors. It highlights the stark reality of our society’s exploitative ways, but more importantly, it shows the simple reality of human connection to our environment.

Through this project, Christopher hopes to blend his poetic voice, tapping into the climate experiences we have outdoors, and how they can point us toward stewardship and connection, and explains: *“We’ll need to show up, vote, build community, think critically, and make hard decisions to get on the right track with climate change. But this work has to come from the common feeling we get when we’re doing what we love outdoors. It doesn’t really matter whether it comes from a mountain bike ride, fishing on a river, or walking your dog in a park. Let’s make that feeling our compass with where we need to go with this work, and let’s remember it’s one of the simplest, most natural things we all share.”*

Launched in the Summer of 2021, POW’s grants program was developed to support projects coupling POW’s Alliance members’ passion for the outdoors with their efforts to protect the places and experiences they love. POW’s grants program supports films, events, journalism, research, grassroots campaigns, workshops, and experiences. As of Summer 2024, POW has contributed \$600,000 of funding in support of 27 projects.

“How to Recall” also features animation by Brooklyn-based multidisciplinary artist Nico Schiavone. Nico has worked on a number of animation and live performance projects from Lady Gaga’s world tour and Louis Vuitton and Dior exhibitions to Global Esports events. He is also a proud collaborator on a number of other POW projects such as “Punchline” by Dan Holtz and Kaare Iverson and “Usufruct” by Adam Wells, Andy Cochrane, and Dillon Osleger.

“Climate change and preservation became important to me when I observed first hand the drastic impacts of extractive economies,” said Nico. “For this latest project, I am thrilled to use animation in combination with the beautiful cinematics of our world’s landscapes to express spiritual, scientific, and artistic concepts that can often escape us when we don’t abstract reality.”

Additional artists who made the project possible include David Goldman (music & sound design), Robby Fields (music & sound design), Marley Seifert (watercolor), and Ryder Schwartz (editor).

To learn more and watch “How to Recall,” visit [the POW website](#) or on POW [YouTube channel](#).

To learn more about POW’s grants program and the projects supported, visit POW’s Advocacy and Adventure Alliance Grants [program website](#).

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About Protect Our Winters (POW):

Protect Our Winters is a 501(c)(3) nonprofit that helps passionate outdoor people protect the places and experiences they love from climate change. Founded in 2007 by professional snowboarder Jeremy Jones, POW is a community of athletes, scientists, creatives, and business leaders advancing non-partisan policies that protect our world today and for future generations. For more information, visit www.protectourwinters.org.

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