

Saving Silence

Screening Toolkit



About The Film

Runtime: 15 minutes

Directed by: Emily Tidwell

Produced by: Beau Larson,

Emily Tidwell

Production Company: 218 Create

Social Media

- @protectourwinters
- @fattire
- @donorthmn
- #savingsilence
- #protectourwinters

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"Know that this is not on your shoulders alone. Know that collectively, we can make change."

-Emily Tidwell, Photographer/Filmmaker

Logline

Saving Silence follows professional photographer Emily Tidwell as she returns home to the Boundary Waters Canoe Area of Northern Minnesota to explore how nature saved her life.

Synopsis

Saving Silence explores mental health and the importance of public lands by investigating the people and places surrounding the Boundary Waters Canoe Area of Northern Minnesota. We follow professional photographer Emily Tidwell as she returns home to explore how nature saved her life while talking with local characters such as Arctic Explorer Lonnie Dupre and Sawbill Canoe Outfitters owner Clare Shirley about why this area is essential to protect. Furthermore, Emily investigates, in collaboration with Desert Research Institute in Reno, Nevada, the status of microplastics around the world, and if we are finding them in the most remote places on the planet, how many exist in one of the most pristine and visited wilderness areas in America? This majority female lead cast highlights the most significant act we can do as citizens to make change: using our voices and voting for change.

Discussion Questions

- Emily has chosen to touch an extremely vulnerable topic with this project. Prior to viewing this film, did you know anyone speaking to their mental health being impacted by climate change? What are some areas of the climate movement which could be improved to help people struggling with climate anxiety like Emily?
- Emily is a prime example of how you don't need to be a scientist in order to be a climate advocate. Emily utilizes her platform as an action sports photographer to, as a self-proclaimed science nerd, advocate for science through her skills as an artist. Who are other examples of non-scientists making a difference in the climate movement?
- This film draws ties to the intersections of climate and mental health, as well as climate and art. What are some other areas of society that are affected by climate change which might be surprising to some?
- Emily's film shows that you can be almost certain your local waters have some amount of microplastics in them. How might this change your thoughts about how decisions made all around the world stand to impact your local community, and vice a versa?
- Olympic gold medalist Jessie Diggins has embraced the notions of imperfect advocacy, progress over perfection, and action over apathy. Has the fear of being imperfect ever stopped you from speaking up or getting involved in something? If an Olympian medalist can accept that no matter how hard they work they'll never be perfect, does this motivate you to look less for perfection,

and more for progress anywhere in your life?

Film Resources

Official Trailer: https://www.youtube.com/watch?v=HS1M9PHFP34

Full Film: https://www.youtube.com/watch?v=eCGDOkKb33E

Media Kit: Photo assets, social clips, posters, etc.

Website: https://protectourwinters.org/project/saving-silence/

Blog: <u>www.protectourwinters.org/saving-silence</u>

Download: contact donny@protectourwinters.org



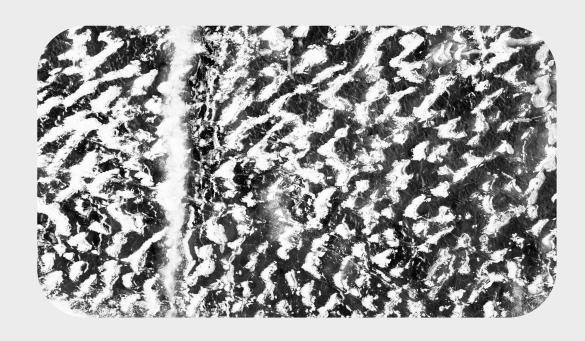
"The outdoors allows me to grieve in my own time, work through problems, and feel connected."

-Emily Tidwell, Photographer/Filmmaker

The How To's

Thank you for your interest in screening Saving Silence!

This guide and toolkit is intended to help you host an impactful and successful screening. Here we have included a few tips to help bring this event to life.



Promotion: Make sure you promote your event! Social media, email, and phone calls are great ways to spread the word. Resources, sample language, and images can be found here.

Timing: Give yourself at least two weeks to schedule, plan, promote, and execute your event.

Organizing your Event: We highly recommend having a post-screening conversation or panel. Partner with other organizations for participants, reach across the aisle for different points of view, and develop a list of questions that will address the local and personal issues your audience cares about. If you'd like support in film discussion questions, please contact info@protectourwinters.org

Event Preparation: Make sure you test your technology at least a day in advance of your screening so you have plenty of time to troubleshoot. If you are doing a panel conversation, do a test run with your participants and ensure they are all comfortable with the run of show.

Creating Impact: We're making this film available to you for free but we need your help! In this guide you will find ways for you and your audience to take action. Encourage your audience to get involved and to inspire others to join them. To learn more about how POW is creating impact and to join the cause, <u>Join Team POW!</u>

There are 50 Million passionate outdoor enthusiasts across the country. This is our common ground. Together, we can use our votes to protect the places we love.

About The Alliance Member

Raised in the Midwest, Emily is proudly "Minnesota Nice" but finds herself in the West, living in Reno, Nevada, as an action sports photographer. Working in the industry for over a decade, Emily has captured skiing, snowboarding, mountain biking, and trail running for some of the world's greatest athletes and brands including Patagonia, Red Bull, and the US Ski and Snowboard Team. Her recent project, Saving Silence, was supported by POW and is Emily's debut as director.

Prior to joining POW as Captain, Emily has proudly been on the Creative Alliance since 2021. She received the Gerhard Gross Protect Our Winters Member of the Year in 2023

Visit Emily's POW Alliance Profile

@emily_tidwell_photo



"I've learned I'm even braver than I thought I could be. And strong. And capable. And I can do anything I set my mind to."

-Emily Tidwell, Photographer/Filmmaker