

PROTECT OUR WINTERS
FINANCIAL STATEMENTS
YEARS ENDED DECEMBER 31, 2024 AND 2023



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**PROTECT OUR WINTERS
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INDEPENDENT AUDITORS' REPORT

Board of Directors
Protect Our Winters
Boulder, Colorado

Report on the Audit of the Financial Statements

Opinion

We have audited the accompanying financial statements of Protect Our Winters (a nonprofit organization), which comprise the statements of financial position as of December 31, 2024 and 2023, and the related statements of activities, functional expenses, and cash flows for the years then ended, and the related notes to the financial statements.

In our opinion, the financial statements referred to above present fairly, in all material respects, the financial position of Protect Our Winters as of December 31, 2024 and 2023, and the changes in its net assets and its cash flows for the years then ended in accordance with accounting principles generally accepted in the United States of America.

Basis for Opinion

We conducted our audits in accordance with auditing standards generally accepted in the United States of America (GAAS). Our responsibilities under those standards are further described in the Auditors' Responsibilities for the Audit of the Financial Statements section of our report. We are required to be independent of Protect Our Winters and to meet our other ethical responsibilities in accordance with the relevant ethical requirements relating to our audits. We believe that the audit evidence we have obtained is sufficient and appropriate to provide a basis for our audit opinion.

Responsibilities of Management for the Financial Statements

Management is responsible for the preparation and fair presentation of the financial statements in accordance with accounting principles generally accepted in the United States of America, and for the design, implementation, and maintenance of internal control relevant to the preparation and fair presentation of financial statements that are free from material misstatement, whether due to fraud or error.

In preparing the financial statements, management is required to evaluate whether there are conditions or events, considered in the aggregate, that raise substantial doubt about Protect Our Winters's ability to continue as a going concern for one year after the date the financial statements are available to be issued.

Auditors' Responsibilities for the Audit of the Financial Statements

Our objectives are to obtain reasonable assurance about whether the financial statements as a whole are free from material misstatement, whether due to fraud or error, and to issue an auditors' report that includes our opinion. Reasonable assurance is a high level of assurance but is not absolute assurance and therefore is not a guarantee that an audit conducted in accordance with GAAS will always detect a material misstatement when it exists. The risk of not detecting a material misstatement resulting from fraud is higher than for one resulting from error, as fraud may involve collusion, forgery, intentional omissions, misrepresentations, or the override of internal control. Misstatements are considered material if there is a substantial likelihood that, individually or in the aggregate, they would influence the judgment made by a reasonable user based on the financial statements.

In performing an audit in accordance with GAAS, we:

- Exercise professional judgment and maintain professional skepticism throughout the audit.
- Identify and assess the risks of material misstatement of the financial statements, whether due to fraud or error, and design and perform audit procedures responsive to those risks. Such procedures include examining, on a test basis, evidence regarding the amounts and disclosures in the financial statements.
- Obtain an understanding of internal control relevant to the audit in order to design audit procedures that are appropriate in the circumstances, but not for the purpose of expressing an opinion on the effectiveness of Protect Our Winters's internal control. Accordingly, no such opinion is expressed.
- Evaluate the appropriateness of accounting policies used and the reasonableness of significant accounting estimates made by management, as well as evaluate the overall presentation of the financial statements.
- Conclude whether, in our judgment, there are conditions or events, considered in the aggregate, that raise substantial doubt about Protect Our Winters's ability to continue as a going concern for a reasonable period of time.

We are required to communicate with those charged with governance regarding, among other matters, the planned scope and timing of the audit, significant audit findings, and certain internal control related matters that we identified during the audit.



CliftonLarsonAllen LLP

Denver, Colorado
July 17, 2025

**PROTECT OUR WINTERS
STATEMENTS OF FINANCIAL POSITION
DECEMBER 31, 2024 AND 2023**

	<u>2024</u>	<u>2023</u>
ASSETS		
Cash and Cash Equivalents	\$ 3,335,729	\$ 3,821,442
Investments	3,235,675	2,125,953
Accounts Receivable	145,911	1,150
Contributions Receivable	315,148	130,781
Accounts Receivable - Due From POW Action Fund	77,977	65,953
Prepaid Expenses and Other Assets	100,313	72,897
Inventory	128,596	108,470
Capital Assets, Net	<u>2,500</u>	<u>6,236</u>
Total Assets	<u><u>\$ 7,341,849</u></u>	<u><u>\$ 6,332,882</u></u>
LIABILITIES AND NET ASSETS		
LIABILITIES		
Accounts Payable	\$ 100,034	\$ 115,639
Accrued Expenses	<u>295,908</u>	<u>86,599</u>
Total Liabilities	<u>395,942</u>	<u>202,238</u>
NET ASSETS		
Without Donor Restrictions	6,590,753	5,999,863
With Donor Restrictions	<u>355,154</u>	<u>130,781</u>
Total Net Assets	<u>6,945,907</u>	<u>6,130,644</u>
Total Liabilities and Net Assets	<u><u>\$ 7,341,849</u></u>	<u><u>\$ 6,332,882</u></u>

See accompanying Notes to Financial Statements.

**PROTECT OUR WINTERS
STATEMENTS OF ACTIVITIES
YEARS ENDED DECEMBER 31, 2024 AND 2023**

	2024			2023		
	Without Donor Restrictions	With Donor Restrictions	Total	Without Donor Restrictions	With Donor Restrictions	Total
REVENUE, SUPPORT, AND GAINS						
Contributions and Grants	\$ 5,406,553	\$ 769,572	\$ 6,176,125	\$ 5,395,178	\$ 666,824	\$ 6,062,002
Contributed Nonfinancial Assets	145,338	-	145,338	133,601	-	133,601
Royalty Income	212,026	-	212,026	-	-	-
Merchandise Sales	165,735	-	165,735	175,439	-	175,439
Less: Cost of Goods Sold	(92,327)	-	(92,327)	(56,414)	-	(56,414)
Net Merchandise Sales	73,408	-	73,408	119,025	-	119,025
Net Realized and Unrealized Gain on Investments	61,026	-	61,026	53,199	-	53,199
Interest and Dividend Income, Net	155,894	-	155,894	44,480	-	44,480
Other Income	789	-	789	21,529	-	21,529
Net Assets Released from Restriction	545,199	(545,199)	-	640,993	(640,993)	-
Total Revenue, Support, and Gains	6,600,233	224,373	6,824,606	6,408,005	25,831	6,433,836
EXPENSES AND LOSSES						
Program Services Expense	4,318,073	-	4,318,073	4,277,806	-	4,277,806
Total Program Expenses	4,318,073	-	4,318,073	4,277,806	-	4,277,806
Supporting Services Expenses:						
Management and General	1,229,630	-	1,229,630	999,790	-	999,790
Fundraising and Development	461,640	-	461,640	729,983	-	729,983
Total Supporting Services Expenses	1,691,270	-	1,691,270	1,729,773	-	1,729,773
Total Expenses and Losses	6,009,343	-	6,009,343	6,007,579	-	6,007,579
CHANGE IN NET ASSETS	590,890	224,373	815,263	400,426	25,831	426,257
Net Assets - Beginning of Year	5,999,863	130,781	6,130,644	5,599,437	104,950	5,704,387
NET ASSETS - END OF YEAR	<u>\$ 6,590,753</u>	<u>\$ 355,154</u>	<u>\$ 6,945,907</u>	<u>\$ 5,999,863</u>	<u>\$ 130,781</u>	<u>\$ 6,130,644</u>

See accompanying Notes to Financial Statements.

**PROTECT OUR WINTERS
STATEMENT OF FUNCTIONAL EXPENSES
YEAR ENDED DECEMBER 31, 2024**

	Program Services	Management and General	Fundraising and Development	Cost of Goods Sold	Total
Salaries and Wages	\$ 1,575,964	\$ 625,383	\$ 300,184	\$ -	\$ 2,501,531
Employee Benefits	182,025	72,232	34,671	-	288,928
Payroll Taxes	143,760	57,048	27,383	-	228,191
Total Payroll Related Costs	1,901,749	754,663	362,238	-	3,018,650
Grants and Other Assistance	756,027	22,492	-	-	778,519
Advocacy and Promotion	302,616	1,847	15,178	-	319,641
Professional Services	362,270	237,134	35,460	-	634,864
Events	70,004	-	6,012	-	76,016
Office Expenses	5,602	12,476	2,313	-	20,391
Merchandise Cost of Goods Sold	-	-	-	92,327	92,327
Information Technology	99,766	69,673	7,325	-	176,764
Occupancy	12,779	5,071	2,434	-	20,284
Travel	36,040	94,938	19,374	-	150,352
Conferences, Conventions, and Meetings	563,991	-	-	-	563,991
Depreciation	3,298	1,309	628	-	5,235
Contributed Services	145,338	-	-	-	145,338
Miscellaneous	58,593	30,027	10,678	-	99,298
Total Expenses by Function	4,318,073	1,229,630	461,640	92,327	6,101,670
Less: Expenses Included with Revenues on the Statement of Activities:					
Cost of Goods Sold	-	-	-	(92,327)	(92,327)
Total Expenses Included in the Expense Section on the Statement of Activities	<u>\$ 4,318,073</u>	<u>\$ 1,229,630</u>	<u>\$ 461,640</u>	<u>\$ -</u>	<u>\$ 6,009,343</u>

See accompanying Notes to Financial Statements.

**PROTECT OUR WINTERS
STATEMENT OF FUNCTIONAL EXPENSES
YEAR ENDED DECEMBER 31, 2023**

	Program Services	Management and General	Fundraising and Development	Cost of Goods Sold	Total
Salaries and Wages	\$ 1,437,197	\$ 410,628	\$ 433,440	\$ -	\$ 2,281,265
Employee Benefits	158,734	45,353	47,872	-	251,959
Payroll Taxes	119,757	34,216	36,117	-	190,090
Total Payroll Related Costs	1,715,688	490,197	517,429	-	2,723,314
Grants and Other Assistance	769,861	7,356	-	-	777,217
Advocacy and Promotion	443,103	4,449	13,366	-	460,918
Professional Services	286,052	305,150	96,575	-	687,777
Events	36,246	-	12,030	-	48,276
Office Expenses	18,290	7,112	12,922	-	38,324
Merchandise Cost of Goods Sold	-	-	-	56,414	56,414
Information Technology	138,889	57,345	43,538	-	239,772
Occupancy	37,188	10,625	11,215	-	59,028
Travel	65,951	93,193	-	-	159,144
Conferences, Conventions, and Meetings	510,055	65	1,082	-	511,202
Depreciation	3,216	919	970	-	5,105
Contributed Services	133,601	-	-	-	133,601
Insurance	7,206	2,059	2,173	-	11,438
Miscellaneous	112,460	21,320	18,683	-	152,463
Total Expenses by Function	4,277,806	999,790	729,983	56,414	6,063,993
Less: Expenses Included with Revenues on the Statement of Activities:					
Cost of Goods Sold	-	-	-	(56,414)	(56,414)
Total Expenses Included in the Expense Section on the Statement of Activities	<u>\$ 4,277,806</u>	<u>\$ 999,790</u>	<u>\$ 729,983</u>	<u>\$ -</u>	<u>\$ 6,007,579</u>

See accompanying Notes to Financial Statements.

**PROTECT OUR WINTERS
STATEMENTS OF CASH FLOWS
YEARS ENDED DECEMBER 31, 2024 AND 2023**

	<u>2024</u>	<u>2023</u>
CASH FLOWS FROM OPERATING ACTIVITIES		
Change in Net Assets	\$ 815,263	\$ 426,257
Adjustments to Reconcile Change in Net Assets to		
Net Cash Provided by Operating Activities:		
Depreciation and Amortization	5,235	5,105
Realized/Unrealized Gain on Operating Investments	(61,026)	(53,199)
Changes in Assets and Liabilities:		
Contributions Receivable	(184,367)	(25,831)
Accounts Receivable	(156,785)	17,522
Prepaid Expenses and Other Assets	(27,416)	(39,780)
Inventory, Net	(20,126)	7,689
Accounts Payable	(15,605)	(75,391)
Accrued Expenses	209,309	42,613
Refundable Advance	-	(40,000)
Net Cash Provided by Operating Activities	<u>564,482</u>	<u>264,985</u>
CASH FLOWS FROM INVESTING ACTIVITIES		
Purchases of Investments	(3,260,438)	(2,968,418)
Proceeds from Sales of Investments	2,211,742	895,664
Purchase of Capital Assets	(1,499)	-
Net Cash Used by Investing Activities	<u>(1,050,195)</u>	<u>(2,072,754)</u>
NET CHANGE IN CASH AND CASH EQUIVALENTS	(485,713)	(1,807,769)
Cash and Cash Equivalents - Beginning of Year	<u>3,821,442</u>	<u>5,629,211</u>
CASH AND CASH EQUIVALENTS - END OF YEAR	<u><u>\$ 3,335,729</u></u>	<u><u>\$ 3,821,442</u></u>

See accompanying Notes to Financial Statements.

**PROTECT OUR WINTERS
NOTES TO FINANCIAL STATEMENTS
DECEMBER 31, 2024 AND 2023**

NOTE 1 PRINCIPAL ACTIVITY AND SUMMARY OF SIGNIFICANT ACCOUNTING POLICIES

Organization

Protect Our Winters (POW or the Organization) is a Colorado nonprofit, tax-exempt corporation formed in 2007. POW was established to turn passionate outdoor people into effective climate advocates. POW leads a community of athletes, thought pioneers and forward-thinking business leaders to affect systemic solutions to climate change.

POW licenses the use of its name and marks to separate international organizations that are established as public charity equivalents in their local jurisdictions. These organizations and POW collaborate and coordinate to inform, educate and raise awareness about climate change in their respective territories. Neither POW nor these organizations have economic interest in their respective net assets, nor can they control each other, and therefore are considered separate stand-alone entities.

Basis of Accounting

The Organization maintains its accounting records on the accrual basis of accounting in accordance with the accounting principles generally accepted in the United States of America.

Cash and Cash Equivalents

Cash and highly liquid financial instruments with original maturities of three months or less, which are not a part of an investment portfolio, nor held or restricted by donors for long-term purposes, are considered cash and cash equivalents.

Accounts Receivable

Accounts receivables are stated at unpaid balances. Based on historical experience, trends, and changes in the overall economic environment, management has determined that an allowance for credit losses is not necessary.

Contributions Receivable

Unconditional contributions that are expected to be collected within one year are recorded at net realizable value. Unconditional contributions expected to be collected in future years are initially recorded at fair value using present value techniques incorporating risk-adjusted discount rates designed to reflect the assumptions market participants would use in pricing the asset. In subsequent years, an amortization of the discounts is included in contribution revenue in the statements of activities. The allowance for uncollectible contributions receivable is based on a review of subsequent collections. Contributions receivables are written off when deemed uncollectible. There was no allowance for uncollectible contributions receivable at December 31, 2024 and 2023.

Investments

Investment purchases are recorded at cost, or if donated, at fair value on the date of donation. Thereafter, investments are reported at their fair values in the statements of financial position. Net investment return or loss is reported in the statements of activities and consists of interest and dividend income, realized and unrealized capital gains and losses, less external and direct internal investment expenses.

**PROTECT OUR WINTERS
NOTES TO FINANCIAL STATEMENTS
DECEMBER 31, 2024 AND 2023**

**NOTE 1 PRINCIPAL ACTIVITY AND SUMMARY OF SIGNIFICANT ACCOUNTING POLICIES
(CONTINUED)**

Inventory

Inventory comprises program-related merchandise held for sale online and is stated at the lower of cost or net realizable value. Management does not believe an allowance for inventory obsolescence is necessary for 2024 and 2023, respectively.

Capital Assets

Capital asset additions over \$5,000 are recorded at cost, or if donated, at fair value on the date of donation. Depreciation and amortization are computed using the straight-line method over the estimated useful lives of the assets ranging from 3 to 5 years, or in the case of leasehold improvements, the lesser of the useful life of the asset or the lease term. When assets are sold or otherwise disposed of, the cost and related depreciation or amortization are removed from the accounts, and any resulting gain or loss is included in the statements of activities. Costs of maintenance and repairs that do not improve or extend the useful lives of the respective assets are expensed.

The Organization reviews the carrying values of capital assets for impairment whenever events or circumstances indicate that the carrying value of an asset may not be recoverable from the estimated future cash flows expected to result from its use and eventual disposition. When considered impaired, an impairment loss is recognized to the extent carrying value exceeds the fair value of the asset. There was no impairment loss recognized during the years ended December 31, 2024 and 2023.

Net Assets

Net assets, revenues, gains, and losses are classified based on the existence or absence of donor or grantor-imposed restrictions. Accordingly, net assets and changes therein are classified and reported as follows:

Net Assets Without Donor Restrictions – Net assets available for use in general operations and not subject to donor (or certain grantor) restrictions.

Net Assets With Donor Restrictions – Net assets subject to donor- (or certain grantor-) imposed restrictions. Some donor-imposed restrictions are temporary in nature, such as those that will be met by the passage of time or other events specified by the donor. Other donor-imposed restrictions are perpetual in nature, where the donor stipulates that resources be maintained in perpetuity. The Organization does not have any perpetually restricted net assets.

All donor-restricted contributions are reported as increases in net assets with donor restrictions. When a restriction expires, net assets with donor restrictions are reclassified to net assets without donor restrictions and reported in the statements of activities as net assets released from restrictions.

**PROTECT OUR WINTERS
NOTES TO FINANCIAL STATEMENTS
DECEMBER 31, 2024 AND 2023**

**NOTE 1 PRINCIPAL ACTIVITY AND SUMMARY OF SIGNIFICANT ACCOUNTING POLICIES
(CONTINUED)**

Grants and Contributions

Grants are accounted for either as exchange transactions or contributions based on the beneficiary of the agreement. Grants received that benefit the funder are considered exchange transactions and revenue is recognized as performance obligations are satisfied in connection with the agreement.

Grants and contributions received that benefit the general public are recorded as support with donor restrictions or without donor restrictions, depending on the existence and/or nature of any donor restrictions. Amounts are recognized at fair value when the donor or grantor promises a contribution to the Organization that is, in substance, unconditional. Conditional contributions and grants — that is, those with a measurable performance or other barrier and a right of return or release — are recorded when the conditions upon which they depend have been met. Until that time, they are reported on the statements of financial position as a refundable advance.

Merchandise Revenue

Merchandise revenue is recognized at the point in time when the related goods are shipped to customers, which represents the moment that the Organization satisfies its performance obligation to provide merchandise goods to its customers.

Royalty Revenue

The Organization licenses its logo to external parties to use in the creation of products and services in exchange for a percentage of sales of the related products and services. Royalties for any period are calculated by multiplying pre-defined royalty rates by net sales for the period.

Functional Allocation of Expenses

The costs of program and supporting services activities have been summarized on a functional basis in the statements of activities. The statements of functional expenses present the natural classification detail of expenses by function. Program activities are those that are conducted in accordance with the Organization's nature of operations and certain necessary costs. Management and general activities are those that are not identifiable with a single program or fundraising activity, but that are indispensable to the conduct of those activities and to the Organization's existence. Fundraising activities involve inducing potential donors to contribute money, securities, services, materials, facilities, other assets, or time. Costs that are directly attributable to a specific functional area of the Organization are reported as expenses of those functional areas. Certain other costs that benefit multiple functional areas have been allocated across program and supporting services based on time recorded and classified by employees, and management's best estimate of the functions that benefit from the cost.

PROTECT OUR WINTERS
NOTES TO FINANCIAL STATEMENTS
DECEMBER 31, 2024 AND 2023

NOTE 1 PRINCIPAL ACTIVITY AND SUMMARY OF SIGNIFICANT ACCOUNTING POLICIES
(CONTINUED)

Income Taxes

Protect Our Winters is organized as a Colorado nonprofit corporation. It has also been recognized by the Internal Revenue Service (IRS) as exempt from federal income taxes under Internal Revenue Code (IRC) Section 501(a) as an organization described in 501(c)(3). As a 501(c)(3) entity, the Organization qualifies for the charitable contribution deduction under IRC Section 170(b)(1)(A)(viii), and the IRS has determined that the Organization is not a private foundation under IRC Sections 509(a)(2).

The Organization is required to file a Return of Organization Exempt from Income Tax (Form 990) with the IRS on an annual basis. In addition, the Organization is subject to income tax on net income that is derived from business activities that are unrelated to its exempt purpose. Management has determined that the Organization is not subject to unrelated business income tax and has not filed an Exempt Organization Business Income Tax Return (Form 990-T) with the IRS.

Estimates

The preparation of financial statements in conformity with accounting principles generally accepted in the United States of America requires management to make estimates and assumptions that affect the reported amounts of assets and liabilities at the date of the financial statements and the reported amounts of revenues and expenses during the reporting period. Actual results could differ from those estimates, and those differences could be material.

Financial Instruments and Credit Risk

The Organization manages deposit concentration risk by placing cash and money market accounts with financial institutions believed by the Organization to be creditworthy. At times, amounts on deposit may exceed insured limits or include uninsured investments in money market mutual funds. Insured accounts are guaranteed by the Federal Deposit Insurance Corporation (FDIC) up to \$250,000 per depositor, per insured bank, for each account ownership category. As of December 31, 2024 and 2023, the Organization had approximately \$1,000,000 and \$968,000, respectively, in excess of FDIC insurance limits. To date, the Organization has not experienced losses in any of these accounts. Credit risk associated with accounts receivable and promises to give is considered to be limited due to high historical collection rates and because substantial portions of the outstanding amounts are due from individuals, corporations, and foundations supportive of the Organization's mission. Investments are made by investment managers whose performance is monitored by the Organization and the board of directors. Although the fair values of investments are subject to fluctuation on a year-to-year basis, the Organization believes that the investment policies and guidelines are prudent for the long-term welfare of the Organization.

PROTECT OUR WINTERS
NOTES TO FINANCIAL STATEMENTS
DECEMBER 31, 2024 AND 2023

NOTE 2 LIQUIDITY AND AVAILABILITY

Financial assets available for general expenditure, that is, without donor or other restrictions limiting their use, within one year of the statement of financial position date, comprise the following:

	2024	2023
Cash and Cash Equivalents	\$ 3,335,729	\$ 3,821,442
Investments	3,235,675	2,125,953
Accounts Receivable	145,911	1,150
Contributions Receivable	315,148	130,781
Accounts Receivable - Due From POW Action Fund	77,977	65,953
Financial Assets at Year-End	<u>7,110,440</u>	<u>6,145,279</u>
Less: Those Unavailable for General Expenditures Within One Year Due to:		
Net Assets With Donor Restrictions	<u>(355,154)</u>	<u>(130,781)</u>
Financial Assets Available to Meet Cash Needs for General Expenditures Within One Year	<u>\$ 6,755,286</u>	<u>\$ 6,014,498</u>

As part of the Organization's liquidity management plan, management forecasts cash needs for future periods to ensure that the Organization has sufficient cash to meet operating requirements.

PROTECT OUR WINTERS
NOTES TO FINANCIAL STATEMENTS
DECEMBER 31, 2024 AND 2023

NOTE 3 FAIR VALUE MEASUREMENTS AND DISCLOSURES

The Organization reports certain assets at fair value in the financial statements. Fair value is the price that would be received to sell an asset or paid to transfer a liability in an orderly transaction in the principal, or most advantageous, market at the measurement date under current market conditions regardless of whether that price is directly observable or estimated using another valuation technique. Inputs used to determine fair value refer broadly to the assumptions that market participants would use in pricing the asset or liability, including assumptions about risk. Inputs may be observable or unobservable. Observable inputs are inputs that reflect the assumptions market participants would use in pricing the asset or liability based on market data obtained from sources independent of the reporting entity. Unobservable inputs are inputs that reflect the reporting entity's own assumptions about the assumptions market participants would use in pricing the asset or liability based on the best information available. A three-tier hierarchy categorizes the inputs as follows:

Level 1 – Quoted prices (unadjusted) in active markets for identical assets or liabilities that can be accessed at the measurement date.

Level 2 – Inputs other than quoted prices included within Level 1 that are observable for the asset or liability, either directly or indirectly. These include quoted prices for similar assets or liabilities in active markets, quoted prices for identical or similar assets or liabilities in markets that are not active, inputs other than quoted prices that are observable for the asset or liability, and market-corroborated inputs.

Level 3 – Unobservable inputs for the asset or liability. In these situations, the Organization develops inputs using the best information available in the circumstances.

In some cases, the inputs used to measure the fair value of an asset, or a liability might be categorized within different levels of the fair value hierarchy. In those cases, the fair value measurement is categorized in its entirety in the same level of the fair value hierarchy as the lowest level input that is significant to the entire measurement. Assessing the significance of a particular input to entire measurement requires judgment, taking into account factors specific to the asset or liability. The categorization of an asset within the hierarchy is based upon the pricing transparency of the asset and does not necessarily correspond to management's assessment of the quality, risk, or liquidity profile of the asset or liability.

The Organization's investment assets are classified within Level 1 and Level 2 because they are comprised of corporate equities and U.S Treasury Bills with readily determinable fair values based on daily redemption values.

PROTECT OUR WINTERS
NOTES TO FINANCIAL STATEMENTS
DECEMBER 31, 2024 AND 2023

NOTE 3 FAIR VALUE MEASUREMENTS AND DISCLOSURES (CONTINUED)

The following table presents assets and liabilities measured at fair value on a recurring basis, except those measured at cost or by using net asset value (NAV) per share as a practical expedient as identified in the following, at December 31:

2024				
	Total	Quoted Prices in Active Markets for Identical Assets (Level 1)	Significant Other Observable Inputs (Level 2)	Significant Unobservable Inputs (Level 3)
Investments:				
US Treasury Bills	\$ 3,205,775	\$ -	\$ 3,205,775	\$ -
Equities	29,900	29,900	-	-
Total	<u>\$ 3,235,675</u>	<u>\$ 29,900</u>	<u>\$ 3,205,775</u>	<u>\$ -</u>
2023				
	Total	Quoted Prices in Active Markets for Identical Assets (Level 1)	Significant Other Observable Inputs (Level 2)	Significant Unobservable Inputs (Level 3)
Investments:				
US Treasury Bills	\$ 2,115,605	\$ -	\$ 2,115,605	\$ -
Equities	10,348	10,348	-	-
Total	<u>\$ 2,125,953</u>	<u>\$ 10,348</u>	<u>\$ 2,115,605</u>	<u>\$ -</u>

NOTE 4 CONTRIBUTIONS RECEIVABLE

At December 31, 2024, two donors accounted for 53% of total contributions receivable. At December 31, 2023, four donors accounted for 72% of total contributions receivable. All contributions receivable as of December 31, 2024 and 2023, respectively, are expected to be collected within a year.

PROTECT OUR WINTERS
NOTES TO FINANCIAL STATEMENTS
DECEMBER 31, 2024 AND 2023

NOTE 5 NET ASSETS WITH DONOR RESTRICTIONS

The Organization receives contributions from various corporations, organizations, and individuals. Net assets are restricted for the following purposes or periods as of December 31:

	2024	2023
Subject to Expenditure for Specified Purpose:		
Recruiting, Educating, Inspiring, and Mobilizing		
Outdoor Enthusiasts	\$ 40,006	\$ -
Total	40,006	-
Subject to the Passage of Time:		
For Periods After December 31	315,148	130,781
Total Net Assets with Donor Restrictions	<u>\$ 355,154</u>	<u>\$ 130,781</u>

Restrictions Released

Net assets were released from donor restrictions by incurring expenses satisfying the restricted purposes or by occurrence of the passage of time or other events specified by donors as follows for the years ended December 31:

	2024	2023
Expiration of Time Restrictions	\$ 130,781	\$ 104,950
Satisfaction of Purpose Restrictions	414,418	536,043
Total Net Assets Released		
from Donor Restrictions	<u>\$ 545,199</u>	<u>\$ 640,993</u>

NOTE 6 CAPITAL ASSETS

Capital assets consist of the following at December 31:

	2024	2023
Equipment	\$ 3,675	\$ 2,176
Website Costs	75,909	75,909
Internal-Use Software	43,871	43,871
Subtotal	123,455	121,956
Less: Accumulated Depreciation and Amortization	(120,955)	(115,720)
Total Capital Assets	<u>\$ 2,500</u>	<u>\$ 6,236</u>

Depreciation and amortization expense totaled \$5,235 and \$5,105 for the years ended December 31, 2024 and 2023, respectively.

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NOTE 7 CONTRIBUTED NONFINANCIAL ASSETS

Contributions of services or goods are recognized as revenue at their estimated fair value only when the services or goods received create or enhance nonfinancial assets or require specialized skills possessed by the individuals providing the service and the services or goods would typically need to be purchased if not donated. The Organization records revenue and expenses for the fair value of volunteers contributing services that require specialized skills. The Organization relies on promotion and advertising to further their overall mission.

Contributed nonfinancial assets and services recognized as revenues and expenses within the statement of activities are as follows for the years ended December 31:

Nonfinancial Asset	2024 Revenue Recognized	2023 Revenue Recognized	Monetized or Utilized	Utilization in Function	Donor Restriction	Valuation Technique
Donated Promotion and Advertising Services	\$ 138,365	\$ 78,701	Utilized	Program Service	No	Sales Price of Comparable Advertising Services
Other Supplies	6,973	54,900	Utilized	Program Service	No	Sales Price of Comparable Supplies
Total	<u>\$ 145,338</u>	<u>\$ 133,601</u>				

NOTE 8 RETIREMENT PLAN

The Organization sponsors a retirement plan (the Plan) qualified under IRC Section 403(b) covering substantially all employees. The Plan provides that employees may voluntarily contribute up to 100% of their earnings to the Plan, up to the maximum contribution allowed by the IRS. Employer contributions are discretionary and are determined and authorized by the board of directors each Plan year. During the years ended December 31, 2024 and 2023, the Organization matched employee voluntary contributions up to 4%, resulting in contributions to the plan of \$85,718 and \$74,751, respectively.

NOTE 9 RELATED PARTY

During 2018, a legally separate but related nonprofit organization called Protect Our Winters Action Fund (the Action Fund) was established and began operations. The Action Fund is related to POW as two of the six Action Fund board members are also board members of POW. As POW cannot appoint board members of the Action Fund and does not have an economic interest in the Action Fund's net assets, the activity of the Action Fund is not consolidated nor included in the financial statements.

The Action Fund operates out of POW's offices. In addition, the Action Fund does not have employees but instead pays a portion of POW's employees' salaries for time spent on Action Fund activities. For the years ended December 31, 2024 and 2023, POW charged the Action Fund \$220,045 and \$47,887, respectively, for employees' salaries and benefits for time spent on Action Fund activities and \$101,966 and \$20, respectively, for expenses paid by POW on behalf of the Action Fund.

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NOTE 10 RELATED PARTY (CONTINUED)

During 2024 and 2023, the Action Fund reimbursed POW \$309,987 and \$64,663, respectively, for expenses paid by POW on behalf of the Action Fund. As of December 31, 2024 and 2023, POW has a receivable from the Action Fund for \$77,977 and \$65,953 for unreimbursed salaries cost and expenses paid by POW on behalf of the Action Fund.

During the years ended December 31, 2024 and 2023, POW incurred approximately \$49,000 and \$15,000, respectively, of expenses related to services provided by board members.

During the years ended December 31, 2024 and 2023, POW granted the Action Fund \$400,000 and \$-0-, respectively, to be regranted for general support of POW's work.

NOTE 10 SUBSEQUENT EVENTS

In preparing these financial statements, the Organization has evaluated events and transactions for potential recognition or disclosure through July 17, 2025, the date the financial statements were available to be issued and has determined there are no events requiring disclosure.

