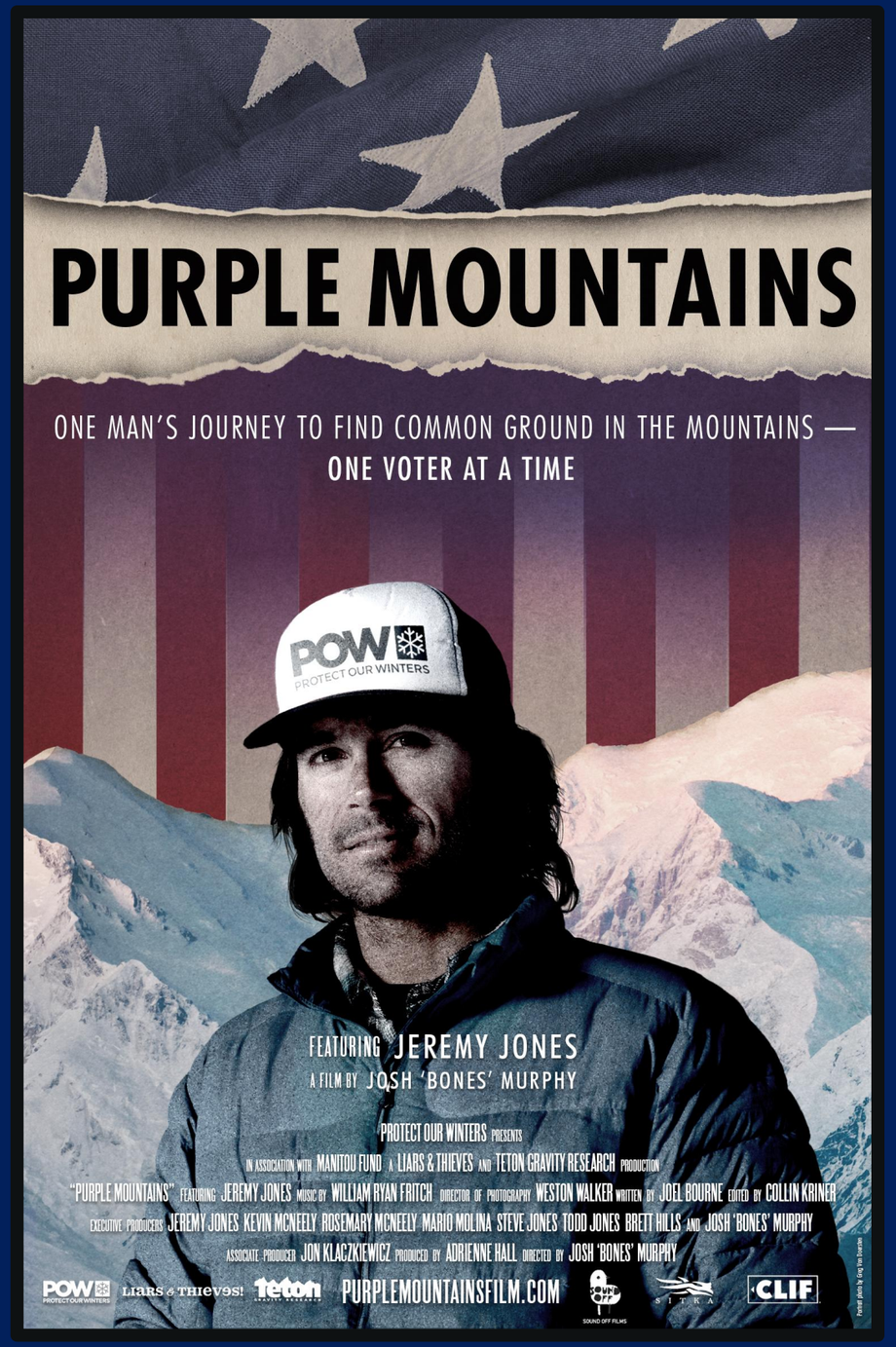
POW
HOST YOUR OWN
PARTY

Purple Mountains

Screening Toolkit



About The Film

Runtime: 53 minutes

Directed by: Josh “Bones” Murphy

Produced by: Adrienne Hall

Associate Producer: Jon Klaczkiewicz

Production Company: Liars & Thieves,
Teton Gravity Research

“Purple Mountains follows Jones as he navigates our country’s divide through a new lens - celebrating outdoor recreation’s ability to unify opposite sides of the political spectrum.”

-Men’s Journal

Logline

One Man’s journey to find common ground in the mountains - one voter at a time.

Synopsis

Professional snowboarder and mountaineer Jeremy Jones has an intimate relationship with the outdoors. It’s his escape, his identity, and his legacy. But over the course of his 45 years in the mountains, he’s seen things change: more extreme weather, fewer snow days, and economic strain on mountain towns. Motivated by an urge to protect the places he loves, Jeremy sets out on a physical and philosophical journey to find common ground with fellow outdoor people across diverse political backgrounds.

With intimacy and emotion set against breathtaking backdrops, Purple Mountains navigates America’s divide with a refreshing perspective: even though we may disagree about climate policy, our shared values can unite us.

Film Resources

Official Trailer: https://youtu.be/SnsfmORIY-c

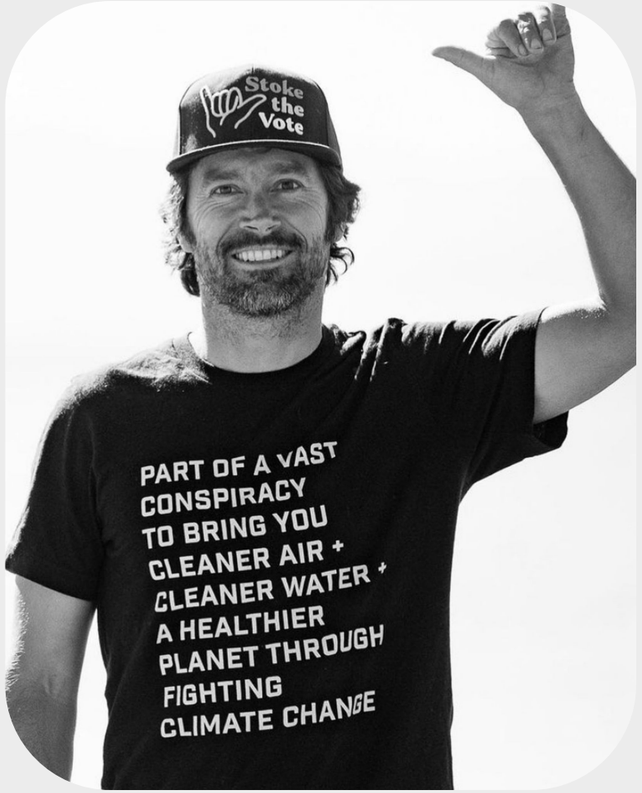
Full Film: https://bit.ly/PM_Access

Website: https://www.purplemountainsfilm.com/

Editorial(s):

- The Inertia: Jeremy Jones Talks About 'Purple Mountains' and Finding Political Common Ground on Climate Change
- Tahoe Daily Tribune: Snowboarder Jeremy Jones stars in environmental documentary
- Snowboarder Magazine: A Purple Mountain Majesty - Jeremy Jones Interview
- Adventure Sports Journal: Jeremy Jones in Purple Mountains Documentary

Questions: contact clara@protectourwinters.org and donny@protectourwinters.org



"To the credit of Jones and the filmmakers, they don't offer a glossy story of opening hearts and changing minds - instead they provide a helpful model how awkward and incremental these conversations can be."

-Outside Magazine

About The Alliance Member

Jeremy Jones is the founder and CEO of Protect Our Winters. Jeremy has been a professional snowboarder for 30 years and is widely regarded as one of the best big mountain snowboarders in the world. Ten times voted “Big Mountain Rider of the Year” by Snowboarder Magazine, he has starred in over twenty snowboard films worldwide. In 2013, Jeremy was nominated by National Geographic as an “Adventurer Of The Year” and a “Champion Of Change” by President Obama for his work fighting climate change with Protect Our Winters. Most recently, Jeremy Jones released *Purple Mountains*, a film seeking to find common ground in the fight against climate change.

Jeremy Jones is the founder and CEO of award-winning Jones Snowboards, dedicated to the development of the highest quality backcountry snowboards and accessories. Jeremy has also appeared frequently in worldwide media including 60 Minutes Sports, ABC’s Nightline News, The Wall Street Journal, The New York Times, Outside Magazine and TV, Men’s Journal, Esquire, CNN, MTV, ESPN, Fox News, NBC and National Geographic.

Visit Jeremy’s POW Alliance Profile

@jeremyjones