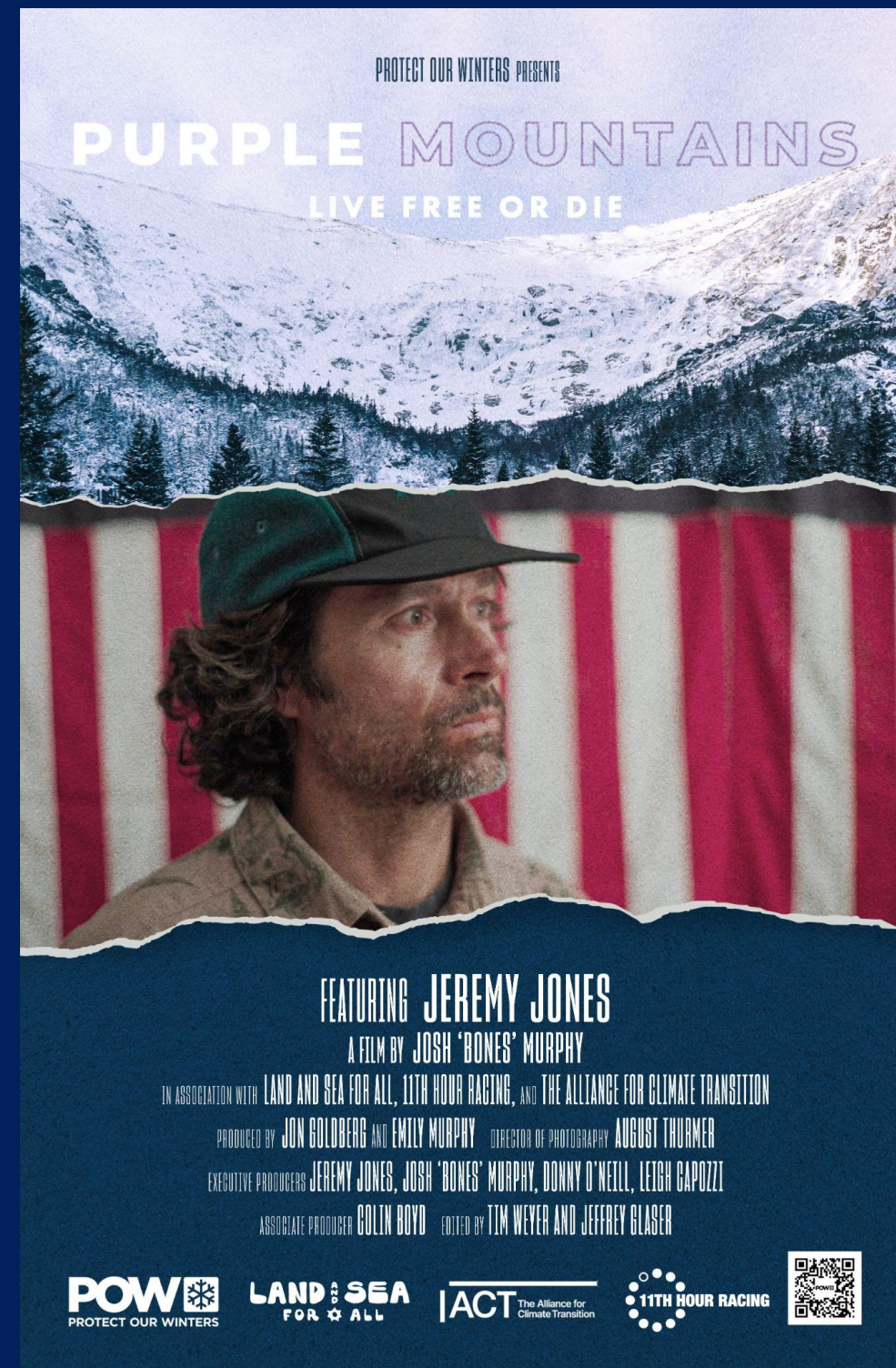




Purple Mountains: Live Free or Die

Screening Toolkit



About The Film

Runtime: 31 minutes

Featured Cast: Jeremy Jones,
Torey Lee Brooks,
Dr. Elizabeth Burakowski

Directed & Written by: Josh “Bones” Murphy

Logline:

Purple Mountains - Live Free or Die, the anticipated sequel to the first film installment in 2020, follows professional snowboarder and founder of POW, Jeremy Jones, as he returns to his New England roots where he grew up and fell in love with winter.

Synopsis:

Professional snowboarder and POW founder Jeremy Jones has always had a deep connection to the outdoors. It’s not just his escape—it’s his identity, his passion and his legacy. Growing up in New England, Jeremy carved out his beginnings in the mountains, but in the years since, he’s witnessed troubling changes: wilder weather, fewer snow days and mountain towns struggling to survive.

In this sequel to *Purple Mountains*, Jeremy returns to his roots in New Hampshire, revisiting the mountains that shaped him. Motivated to protect the places he loves, Jeremy embarks on a journey to bridge the political divide over climate change. He finds common ground with outdoor enthusiasts from all walks of life, understanding their hopes and fears while tackling the issue head-on—from the Mount Washington Valley to the unfrozen waters of Lake Winnepesaukee.

With stunning visuals and raw emotion, *Purple Mountains Live Free Or Die* offers a timely perspective going into the most critical election of our lifetimes: we may stand on different sides of the climate debate, but our shared love for the outdoors can bring us together.

Social Media:

- [@jeremyjones](#)
- [@joshbonesmurphy](#)
- [@protectourwinters](#)
- [@landandseaforall](#)
- #protectourwinters
- #stokethevote



Film Resources

Official Trailer: <https://www.youtube.com/watch?v=fsu6Ncpdlhg>

Full Film: https://www.youtube.com/watch?v=9EUhKdM_Als

Media Kit: [Photo assets, social clips, posters, etc.](#)

Website: <https://protectourwinters.org/purple-mountains-film>

Questions: contact clara@protectourwinters.org and donny@protectourwinters.org



**"In a state that reflects America's values to a T,
we hope to find common ground in a time when
that's a rare occurrence"**

-Donny O'Neill: Writer, Producer, POW Content Director

About The Alliance Member

Jeremy Jones is the founder and President of Protect Our Winters. Jeremy has been a professional snowboarder for 30 years and is widely regarded as one of the best big mountain snowboarders in the world. Ten times voted “Big Mountain Rider of the Year” by Snowboarder Magazine, he has starred in over twenty snowboard films worldwide. In 2013, Jeremy was nominated by National Geographic as an “Adventurer Of The Year” and a “Champion Of Change” by President Obama for his work fighting climate change with Protect Our Winters. Most recently, Jeremy Jones released *Purple Mountains*, a film seeking to find common ground in the fight against climate change.

Jeremy Jones is the founder and CEO of award-winning Jones Snowboards, dedicated to the development of the highest quality backcountry snowboards and accessories. Jeremy has also appeared frequently in worldwide media including 60 Minutes Sports, ABC’s Nightline News, The Wall Street Journal, The New York Times, Outside Magazine and TV, Men’s Journal, Esquire, CNN, MTV, ESPN, Fox News, NBC and National Geographic.

[Visit Jeremy’s POW Alliance Profile](#)

[@jeremyjones](#)



“We know that in order for democracy to work, everyone needs to vote, no matter what side of the aisle you are on. It’s up to us.”

-Jeremy Jones, Founder of Protect Our Winters,
Jones Snowboards